Effectively putting Knowledge Management into Practice at your Organization

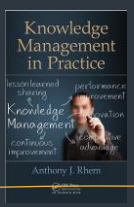
KEY TAKE AWAYS

- UNDERSTAND HOW TO EFFECTIVELY CREATE A CASE FOR KNOWLEDGE MANAGEMENT
- UNDERSTAND HOW TO EFFECTIVELY CREATE AND PRESENT A WINNING KNOWLEDGE MANAGEMENT STRATEGY
- UNDERSTAND THE KEY METRICS AND KPI'S NECESSARY TO MONITOR AND EVOLVE YOUR KNOWLEDGE MANAGEMENT STRATEGY
- UNDERSTAND THE METHODS, TOOLS AND TECHNIQUES TO SUCCESSFULLY ENGAGE YOUR ORGANIZATION TO IMPLEMENT AND EXECUTE YOUR KNOWLEDGE MANAGEMENT PROGRAM AND PROJECTS.

LEARN HOW TO SUCCESSFULLY IMPLEMENT AND ENERGIZE YOUR KM PROGRAM FOR OPTIMAL RESULTS!

Effectively putting Knowledge Management (KM) into Practice demonstrates how knowledge management should be implemented for greater results. This session will provide specific KM methods, tips, techniques, and best practices to gain competitive advantage and the most from investing in KM.

Each participant will receive a copy of Knowledge Management in Practice, the latest book by Dr. Anthony J Rhem



Essential KM concepts are explored not only from a foundational perspective but also from a practical application. These concepts include capturing and codifying tacit and explicit knowledge, KM methods, information architecture, search, and the adoption of KM.

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